



StoryRight

Empowering veterans
one story at a time

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www.storyright.org

What is StoryRight?

A one-day workshop that gives veterans the tools to translate their military skills to civilian employers.

A veteran-led initiative, incorporating peer-to-peer support, that empowers veterans to recognise their value, one story at a time.

A gateway for serving and ex-serving members to access veteran-friendly employers, supportive civilian agencies and networking opportunities.

A campaign working to shift the national narrative regarding veteran employment.

Who are we?



WE ARE TWENTY LIKE-MINDED VETERANS AND SUPPORTERS WHO WANT TO TRANSFORM THE NATIONAL NARRATIVE REGARDING VETERAN EMPLOYMENT.

OUR MISSION IS TO EMPOWER VETERANS, ONE STORY AT A TIME.

SO FAR, THE STORYRIGHT COMMUNITY HAS 75 GRADUATES AND COUNTING...



OUR BACKGROUNDS INCLUDE TRADES, EXECUTIVE ROLES, ACADEMIA, EDUCATION AND GOVERNMENT AS WELL AS THE ADF.

ALL OUR FACILITATORS AND MENTORS ARE VETERANS WHO HAVE EXPERIENCED TRANSITION THEMSELVES.

WE ARE COMMITTED TO SUPPORTING FELLOW VETERANS IN A SPIRIT OF MATESHIP AND RESPECT.



FOUNDED IN SOUTH AUSTRALIA, WE ARE DEVELOPING PARTNERSHIPS NATIONALLY TO BRING OUR WORKSHOP TO OTHER STATES. STORYRIGHT HAS RUN IN DARWIN AND IS DUE TO RUN IN QUEENSLAND AND NSW IN 2020.

The StoryRight Formula



StoryRight workshops are values-driven: we respect and value everyone in the room and draw on strengths-based personal development.



The morning covers communication fundamentals: audience analysis, Plain English and skills translation.



We integrate resources from the Australian Defence College and refer attendees to trusted resources and employment support organisations.



The afternoon moves on to drafting a personal 'bio' for use in a resumé or LinkedIn profile, followed by interview coaching.

Theoretical Foundation

- StoryRight workshop content is cross-disciplinary, drawing on communication theory, journalistic principles, solutions-based CBT and narrative therapy.
- Workshops do not aim or claim to be therapeutic, but feedback suggests they have a therapeutic effect for some participants and mentors.
- MindRight workshops – to be launched in 2020 – will draw on the work of Dr Paula Dabovich, helping veterans in transition to understand shifts in identity.

Our Success Rate

- Of our 75 graduates:
 - 20 are not yet planning to leave the ADF
 - 35 are still 'in' and preparing to separate shortly, with StoryRight support
 - 7 are no longer in touch with us, so we do not have their current data
 - 13 have now left the ADF and secured jobs or study as a result of StoryRight
- We have a 100% satisfaction rate from our workshop attendees.



Empowering
younger veterans
like Porscha and
Oliver...

... one story at a time.

Contacts

In person: Meet the StoryRight team at the Jamie Larcombe Centre Partnerships Hub, Eucalyptus Road, Glenside, SA 5065.

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